



**THE WELLNESS SUMMIT SPONSORSHIP
& EXHIBITOR INVITE**

Melbourne October 29, 2022

Join us

THE WELLNESS SUMMIT 2022

Since the flagship podcast The Wellness Guys took the wellness world by storm nine years ago, we've created Australia's #1 podcast network The Wellness Couch, registering over 1.5 million downloads per year. With 23 shows and over 30 hosts covering the big stories and issues in the wellness world, the wellness message continues to grow.

After 7 sellout Summits over the last 8 years hosting over 4000 wellness advocates in total, this year's Wellness Summit will be held in Melbourne on Saturday the 29th October from 9am - 5pm and we'd love for you to join us.



WELCOME TO THE WELLNESS COUCH!

Home to over 2,000 health and wellness podcast episodes from our team of 30+ podcasters!

PODCAST STATS

27,000+ **1.5 mil+**

Downloads per week Downloads per year

9 mil +

Lifetime downloads

4.9

Podcast rating

WEB STATS

24k

Monthly
page views

5k

Unique
monthly
page views

5k+

Engaged
email
subscribers

AUDIENCE STATS

82%

Females

70%

Aged 25-44

51%

Full time workers

24%

Household income
\$100k+

IDEOLOGY

91%

Extremely
health
conscious

93%

Follow a diet
plan

75%

Take
supplements

SPONSORSHIP OPPORTUNITIES

Price on Application

Benefits include:

	Platinum	Silver
✓ Logo on all promotional material online, on podcasts promos on social media and in print	Yes	---
✓ 6 weeks of advertising on The Wellness couch shows	Yes	---
✓ 6 weeks of banner advertising on The Wellness Couch website	Yes	---
✓ Dedicated social media posts	x 3	x 1
✓ Your logo on every attendee gift bag and name tag	Yes	---
✓ Platinum level exhibitor space (2 tables)	Yes	Yes
✓ Live interview on stage	x 5 mins	x 2 mins
✓ 2 VIP tickets to use or give away	Yes	Yes
✓ Banner on stage for the duration of the event	Yes	---
✓ The Wellness Couch App banner advertising	Yes	---
✓ Post event exposure via offers uploaded to The Wellness Couch app	x 3	x 1
✓ Dedicated sponsor page within the app with links to your social media pages and website	Yes	Yes
✓ Access to contact details of attendees who visit your stall and scan in via your dedicated QR code	Yes	Yes
✓ Goodie bag, 1 promotional piece	Yes	Yes
✓ Logo on summit screen	Yes	Yes

FROM OUR EXHIBITORS



Mark Henry

Founder | Solidtekknics



Easily the best trade show we've ever done, in terms of cold revenue/ attendee, and, more importantly, in terms of enjoyment of the experience and fellowship with like-minded new friends in the wellness industry.



Janet Parker

CEO & Co-Founder | Zazen Alkaline Water



We went above all of our sales targets that we set. If The Wellness Couch gives you the opportunity to exhibit, then you should as they are very supportive and believe in your product. To have the exposure and network in this industry is paramount and we would recommend it 110% to anyone given the opportunity.



Amanda McMillan

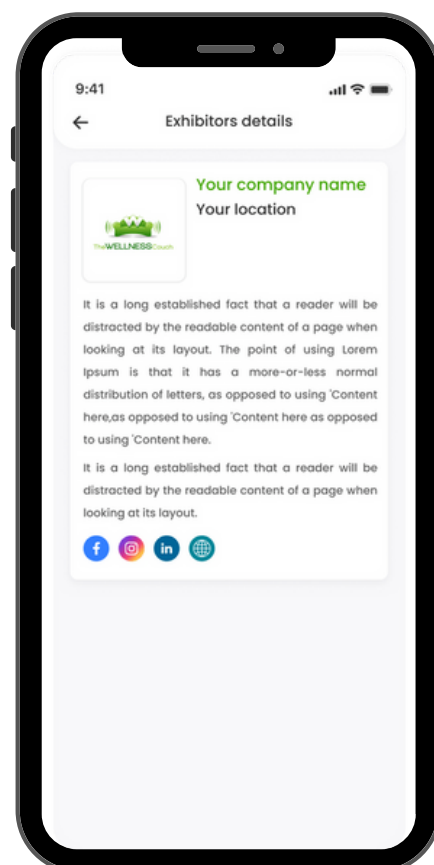
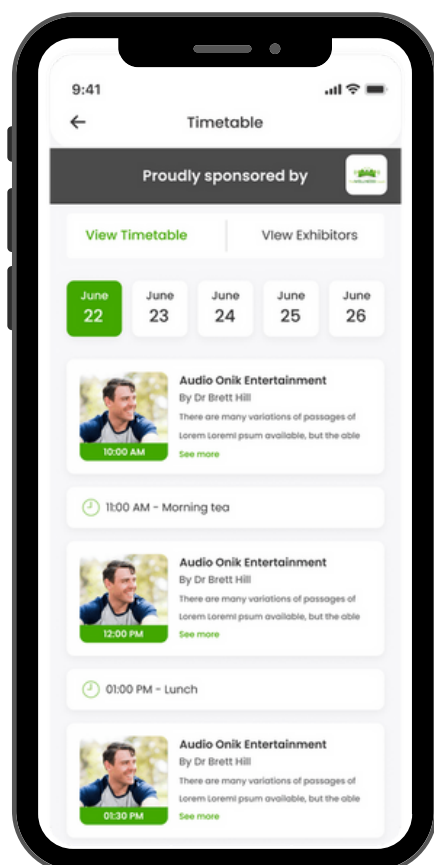
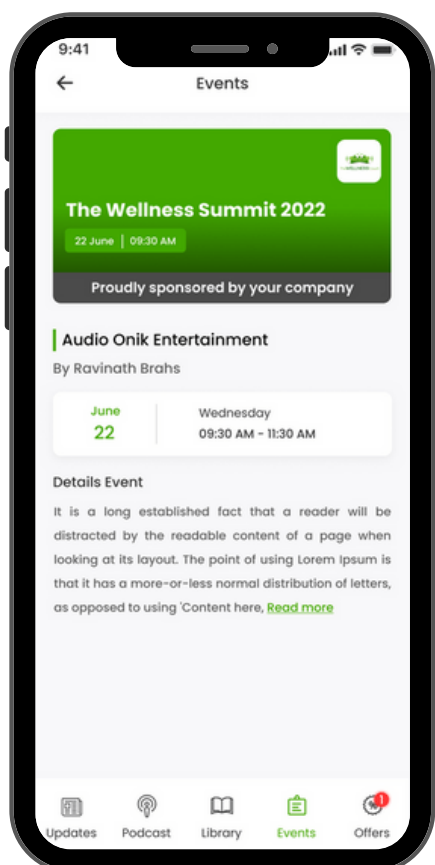
Founder | Wellineux



This was our second Summit and just like our first experience the Summit is a "must" on our events calendar. The Summit allows us to widen our community, to deeply connect with other exhibitors and the Wellness Couch community and to create lasting relationships. A by-product of all of this is the sales of your products both across the two days and ongoing.

NEW EVENT APP

This year's wellness summit will feature its very own mobile app presenting more opportunities for exhibitor exposure. Not only will each exhibitor have its own dedicated page with links direct to your social media pages and website but also the opportunity to highlight any offerings via our offers tab.



EXHIBITORS

Being an exhibitor at The Wellness Summit provides a huge range of benefits across three unique packages.

Benefits include:

- ✓ Exposure to 500 wellness minded individuals over a period of at least 8 contact hours.
- ✓ At least 2.5 hours of breaks and non-speaking times.
- ✓ Our anti-competitive guarantee. No one else will sell products like yours
- ✓ Access to contact details of attendees who scan in at your booth. To encourage exhibitor engagement, the person who scans in at the most stalls will win an all expenses paid weekend away including accomodation and airfares

Benefits include:

- ✓ Logo on website
- ✓ Dedicated social media post
- ✓ 180cm wide exhibitor table
- ✓ Goodie bag, one promotional piece
- ✓ Logo on screen at summit
- ✓ 1 minute live interview on stage
- ✓ Shout out on stage
- ✓ Dedicated exhibitor page on TWC app with links to your socials and website
- ✓ 1 x promo on offers page of TWC app
- ✓ Post event promo on offers page of TWC app
- ✓ Access to contact details of attendees who visit your stall and scan in via your dedicated QR code

Platinum

(2 available)
\$3850+GST

Gold

(5 available)
\$2750+GST

Silver

(10 available)
\$1500+GST

Yes

Yes

Yes

x 2

x 2

x 1

x 2

x 2

x 1

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

Yes

x 2

x 1

Yes

Yes

Yes

Our team

MARCUS PEARCE

Marcus is a journalist and was in sports radio before joining The Footy Show (AFL) in 2005. After meeting his now wife Sarah, a clean eating, organic loving Chiropractor, Marcus went from smoking and drinking to a tea totalling, vegan and back to somewhere in the middle. He is dedicated to inspiring people from mediocre to magnificence in each area of life.



DR BRETT HILL

Wellness expert, Chiropractor and author of the life changing book '**How to eat an elephant**', Dr Brett Hill has inspired thousands of people over the last decade to live a long happy life full of energy and vitality through his seminars, books, coaching, consultations and media appearances.



CLAUDIA FRANCESCHINI

With a creative soul and a belief that anything is possible with passion, Claudia combines her 20+ years of experience in marketing, branding and design with her love for a healthy natural lifestyle for both herself and her family, specialising in creative direction across the natural health sector.



ANIL MUSTAFA

Having started her own Myotherapy business at the age of 20, Anil has gone on to run a successful natural therapies practice, pilates studio and gym. She is a passionate health advocate, and mother of 4, dedicated to helping others achieve greater health outcomes.





SPEAKER TOPICS

The summit will feature 6 speakers discussing the following topics to an audience of 500 health conscious individuals.

- ✓ Living a purposeful life
- ✓ Nutrition & herbs for mental health
- ✓ Navigating your way through trauma
- ✓ Reconnect to spirit & soul
- ✓ Finding your tribe - gathering community
- ✓ Air purification: plants, systems & anti-mould
- ✓ Embodiment & manifesting wellness
- ✓ Mindset & movement



www.thewellnesscouch.com



GET IN TOUCH

We welcome the opportunity to further discuss the potential of having you join us as a sponsor or exhibitor at The Wellness Summit 2022.

Anil
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